WATTS®

pure water

High Demand Products Sell Faster than Ever with NEW Consumer Packaging & End Cap Merchandising Tools

We've Made Product Selection the Easiest in the Wholesale Channel!

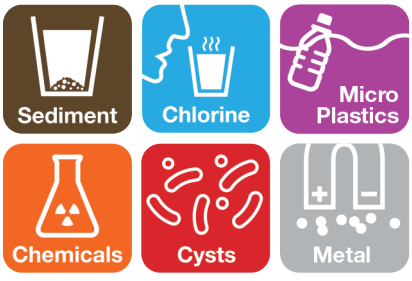
Green Packaging
Indicates under counter applications

Red Packaging
Indicates whole house applications

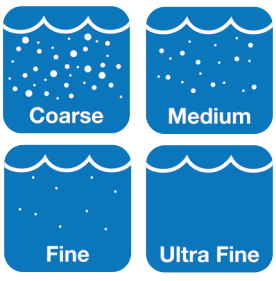
*Endcap shelving not included

NEW Icons Identify:

Contaminant Reduction



Filtration Effectiveness



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Our Merchandising Tools Make Product Selection Fast & Easy

New End Cap Header explains the color-coding system and icons

New Cross-Reference Chart lists competitive products and equivalent Watts Pure Water model numbers

- Laminated version attaches to the End Cap Display
- Card stock version designed for use at the sales counter

Product Improvements for Improved Ordering

- Smaller case quantities
- Shorter, easier-to-remember model numbers

Ordering Codes & Recommended End Cap Product Selection

Model	Description	Ordering Code	Case Quantity	Recommended Quantity for End Cap (includes replenishment)
***PW-EndCapHeaderPkg** Includes Header, Clips, Planogram, Cross reference hang card & chain		7300617	1	1
PWDWHCL1	Single Stage Lead Reduction Filtration System	7100575	1	2
PWDWTPFAS1	Single Stage Total PFAS Reduction Filtration System	7101116	1	2
PWDWUFKC3	3-Stage Ultra Filtration (UF) System	7100106	1	2
PWDWROKC4	4-Stage Kwik-Change RO System	7100107	1	2
PWCFHCL1	Replacement Cartridge for Single Stage Lead Reduction Filtration System	7100576	1	4
PWCBTPFAS1	Replacement Cartridge for Single Stage Total PFAS Reduction Filtration System	7101117	1	4
PWFPK2KC4	Semi-Annual replacement filter pack for 3-Stage UF and 4-Stage Kwik-Change RO System	7100116	1	4
PWFPKKCUF	Annual Filter Pack for 3-Stage UF Filtration System	7100118	1	3
PWHIB34WVIH	Valve-In-Head Housing Kit	7100550	4	4
PWHIB10FF	10" Full Flow Housing Kit	7100268	4	4
PWHIB20FF	20" Full Flow Housing Kit	7100269	4	4
PWILGAC10	10" Inline GAC Filter	7100454	6	24
PWMB10M5	10" 5 Micron Melt Blown Sediment Filter	7100331	12	24
PWMB10M50	10" 50 Micron Melt Blown Sediment Filter	7100335	12	12
PWPL10FFM20	10" Full Flow 20 Micron Pleated Sediment Filter	7100411	4	8
PWCB10P	10" 5 Micron Carbon Block Filter	7100446	12	24
PWCB10FFP	10" Full Flow 5 Micron Carbon Block Filter	7100448	4	8
PWCB20FFP	20" Full Flow 5 Micron Carbon Block Filter	7100449	4	8
OFPSYS	OneFlow+ Whole House Scale Prevention System	7100638	1	2
OFPRFC	Replacement Carbon Block Filter Cartridge for OneFlow+ System	7100639	1	2

*No charge when purchasing a complete End Cap package

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