

SERIES:	ALL WATTS WATER TECHNOLOGIES IMPORTED MASTER CARTONS	ATI No.	M.75.A3	REV.: 7
SIZE(S):	N/A	EDP NO.	5003397	PAGE: 1 OF 8
MODELS:	N/A	SUPERSEDES:	REV. 5 of 07-15-11	

REV.	ALTERATIONS	ALERT	DATE	BY	ENG.	Q/A
6	UPDATE WATTS LOGO TO WATTS WATER TECHNOLOGIES LOGO ON ATI,					
	ADD "WATER TECHNOLOGIES" AFTER "WATTS" IN BODY OF ATI, UPDATE					
	4 <sup>TH</sup> LINE UNDER NOTES TO REMOVE REFER TO ATI AND ADD CONTACT	11W17657	08-09-11	MJW	JPJ	MPS
	WATTS WATER TECHNOLOGIES MARKETING COMMUNICATIONS GROUP.					
7	UPDATED WEBSITE FROM WATTSWATER.COM PAGE 5	13W18393	05-10-13	MJW	MLM	DJO

## MASTER CARTON LOGO ARTWORK, OFF SHORE SUPPLIERS

### NOTES:

- > IMPORTANT: Do not recreate the Watts Water Technologies Logo. Contact Watts Water Technologies MARCOM Dept. for actual artwork files to be used. 6
- ➤ This artwork is to be used on all new and existing Watts Water Technologies master cartons. ⑤
- For domestic supplier master carton logo artwork refer to ATI M.75.A1 (EDP# 5003384).
- > For carton label creation information contact Watts Water Technologies Marketing Communications Group. ©
- > The artwork on this ATI is for reference only and is not to be used as acceptance criteria for inspection.
- > Dimensions shown in inches (millimeters shown in brackets []).
- ➤ This artwork will vary with each carton based on the cartons size and configuration. The following pages provide an outline for the creation of the artwork, however some items shown may need to be omitted or resized. Final artwork approval for all cartons is at the discretion of Watts Water Technologies Marketing Communications Group. ⑤
- > For engineering reference only, ATI artwork saved as "5003384\_ARTWORK" in the "ACTIVE ATI" directory.



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### **COLOR SPECIFICATIONS**

Destination: Carton: of PO#:	-	T CHROLINE. COX	NAG SEPTA		
WATTS*		WATTS® WATER TECHNOLOGIES		WATTS <sup>®</sup>	WATTS* WATTS* WATTS TECHNOLOGIS

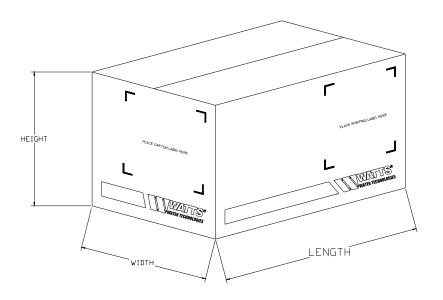
#### COLORS:

ALL BLUE BARS AND W'S TO BE PRINTED IN PROCESS BLUE INK WHEN PRINTING DIRECTLY ON BROWN CORRUGATED AS SHOWN ON THIS PAGE (PMS 300 BLUE INK MUST BE USED IF PRINTING ON A WHITE BACKGROUNG I.E.; WHITE CLAY COATED MATERIAL). ALL OTHER PRINTING (TEXT OR GRAPHIC) TO B PROCESS BLACK AS SHOWN ON THIS PAGE.



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### **LAYOUT SPECIFICATIONS**

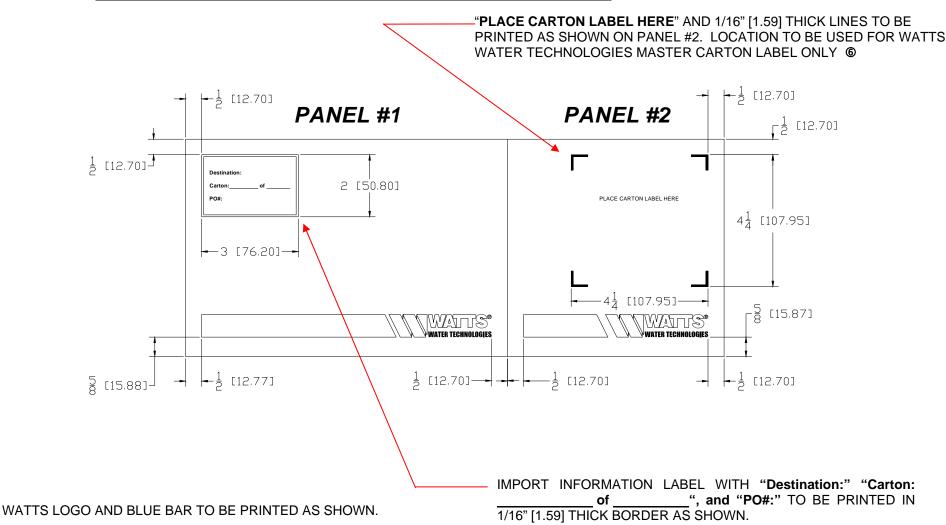


PANEL #1	PANEL #2	PANEL #3	PANEL #4
Destination: Career. of	Г 7	г ¬	
POR	PLACE CARTON LABEL HERE	PLACE SHIPPING LABEL HERE	
	L _	L _	
WASTISS THE TEMPOLOGIES	WATER TECHNOLOGIES	WAZITS* WATER TORROLOUS	VALUE TECHNOLOGIES  Void for 1900 200 © wave until mater care



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#### o LAYOUT SPECIFICATIONS CONTINUED, ARTWORK DIMENSIONS PANEL #1 & 2:

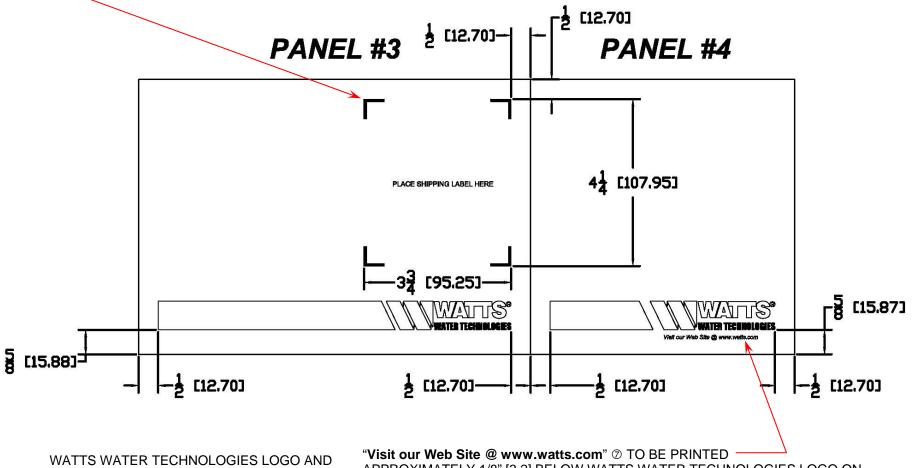




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#### LAYOUT SPECIFICATIONS CONTINUED, ARTWORK DIMENSIONS PANEL #3 & 4

"PLACE SHIPPING LABEL HERE" AND 1/16" [1.59] THICK LINES TO BE PRINTED AS SHOWN ON PANEL #3. LOCATION TO BE USED FOR WATTS WATER TECHNOLOGIES SHIPPING LABEL ONLY, NOT FOR SUPPLIER USE. ®



BLUE BAR TO BE PRINTED AS SHOWN. 6

APPROXIMATELY 1/8" [3.2] BELOW WATTS WATER TECHNOLOGIES LOGO ON PANEL #4 AS SHOWN. SIZE PROPORTIONAL TO LOGO AS SHOWN. ®



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### OPTIONAL DATE CODE STAMPING FOR PRODUCT, PANEL #2

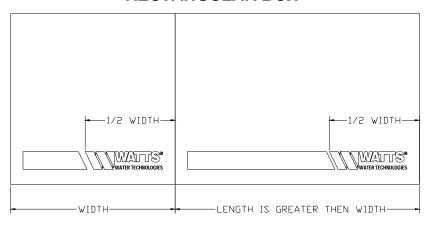
	PANEL #1	PANEL	#2	
Destination:   Carton: of   PO#:		Г	٦	
		PLACE CARTON	N LABEL HERE	
		L		SPECIFICATION FOR DATE CODING OF CARTON AFTER PRODUCT IS PACKAGED IN CARTON:
	WATUS* WATER TECHNOLOGIES		WATER TECHNOLOGIES	STAMP DATE CODE ON CARTON DIRECTLY BELOW CARTON LABEL
				NOTE: DATE CODE FORMAT IS AS FOLLOWS: MONTH/DATE/YEAR. EXAMPLE JANUARY 1 <sup>ST</sup> , 2004 = 01/01/0



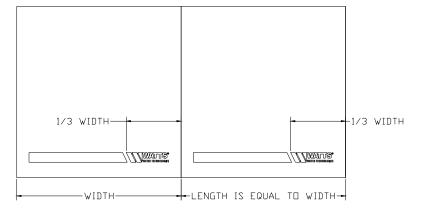
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### LAYOUT SPECIFICATIONS CONTINUED, WATTS WATER TECHNOLOGIES LOGO

### RECTANGULAR BOX



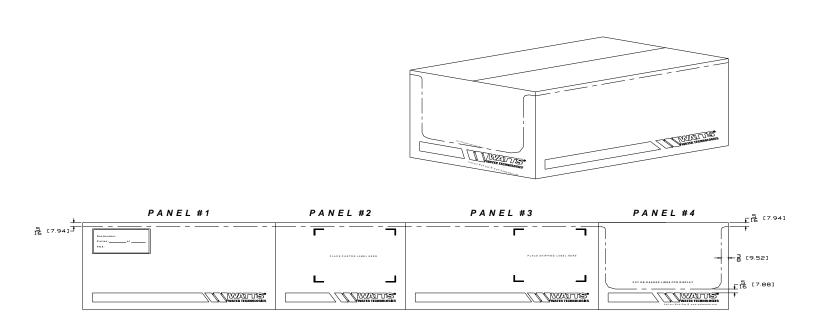
### **SQUARE BOX**





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### **CUT CASE (UNPERFORATED) OPTION:**



SAME AS STANDARD CARTON EXCEPT DASHED CUT LINE AND TEXT "CUT ON DASHED LINES FOR DISPLAY" TO BE PRINTED IN BLACK AS SHOWN.