



## Why Treat Your Drinking Water?

**~45% of U.S. rivers and streams** are considered too polluted for safe drinking, fishing, or swimming

**~20% of the U.S. population** relies on drinking water sources contaminated with per- and polyfluoroalkyl substances (PFAS)

**~9 million U.S. households** are still receiving their drinking water through lead pipes

**~88% of Americans** consume bottled water for both drinking and cooking

## Benefits of a Water Filtration System Include:

- Better tasting, better quality drinking water straight from your tap
- Protection against PFAS, often referred to as “forever chemicals”
- Reduce lead, cysts, & chlorine taste/odor
- Reduce single-use plastic bottle waste

## Trust the Tap with Watts® Pure Water®

For over 60 years, Watts has been a trusted name in water filtration and softening, providing high-quality residential solutions. Homeowners and professionals alike rely on Watts for advanced technology, superior quality, and long-lasting performance.

Whether you're safeguarding your home against the effects of hard water or protecting your loved ones against water quality concerns like lead or PFAS, Watts delivers the best-in-class solutions you and your family deserve.

Trust Watts Pure Water solutions for safer, cleaner water – the way it should be.

## Learn more about Watts Pure Water solutions today!

## Protect What Matters Most Filtration Solutions



**USA:** (800) 659-8400 · [watts.com/purewater](https://watts.com/purewater)

**Canada:** (905) 332-4090 · [watts.ca/purewater](https://watts.ca/purewater)

**Latin America:** (52) 55-4122-0138 · [watts.com/purewater](https://watts.com/purewater)

## Whole House Filtration

– BEST SELLER –

### Big Bubba® Whole House Filtration System

BB-S101

A smart, whole-home solution certified to NSF/ANSI standards to reduce lead, PFOA/PFOS, cysts, chlorine taste and odors.

- Smart volumetric flow monitor sends SMS/email alerts when filter changes are due
- Features high capacity, high flow carbon block filter rated for 84,480 gallons
- Rugged, durable glass reinforced polypropylene housing won't chip, rust or dent



## Under Counter Filtration

– BEST SELLER –

### Kwik-Change™ Reverse Osmosis System

PWROKC4

This 4-stage, Kwik-Change RO system effectively reduces sediment, dissolved minerals, metals, and reduces contaminants down to 1/10,000 of a micron in size.

- Enjoy 60 gallons per day of high-quality drinking water
- Kwik-Change cartridge design for easy, mess-free installation and filter replacement
- Includes high-flow designer faucet



– BEST SELLER –

### Single Stage Total PFAS Filtration System

PWDWTPFAS1

Per- and polyfluoroalkyl substances (PFAS), also known as “forever chemicals,” are a growing concern. Address this complex problem with our Total PFAS Filtration System.

- Certified to reduce 99.5% Total PFAS\*: PFOA, PFOS, PFHxS, PFNA, PFHpA, PFBS & PFDA
- Certified to reduce microplastics, lead, cysts & more
- Easy, under counter installation – connects to your existing faucet
- Simple, no mess filter replacement



\*IAPMO R&T certified to NSF/ANSI 53 for 99.5% Total PFAS reduction