



## Know Your Water Quality

Residential water supplies can vary in purity and hardness. Testing your water helps you find the best treatment options for your home.

- **DIY Water Test Kits:** Easy to use and widely available, these kits use test strips that change color based on the actual contaminants in your water sample.
- **Plumbing Contractors & Water Dealers:** Local water professionals offer convenient, reliable testing services to help identify water quality issues – and offer treatment solutions to help you address them.
- **Certified Lab Testing:** Though more expensive and time-consuming, third-party lab testing provides a more comprehensive, detailed analysis of contaminants, including heavy metals, PFAS, biological contaminants, and more.

## Trust the Tap with Watts® Pure Water®

For over 60 years, Watts has been a trusted name in water filtration and softening, providing high-quality residential solutions. Homeowners and professionals alike rely on Watts for advanced technology, superior quality, and long-lasting performance.

Whether you're safeguarding your home against the effects of hard water or protecting your loved ones against water quality concerns like lead or PFAS, Watts delivers the best-in-class solutions you and your family deserve.

Trust Watts Pure Water solutions for safer, cleaner water – the way it should be.

## Learn more about Watts Pure Water solutions today!

## Whole Home Water Quality Solutions



**USA:** (800) 659-8400 · [watts.com/purewater](https://watts.com/purewater)

**Canada:** (905) 332-4090 · [watts.ca/purewater](https://watts.ca/purewater)

**Latin America:** (52) 55-4122-0138 · [watts.com/purewater](https://watts.com/purewater)

## Whole House Filtration

### Signs of Water Quality Issues

#### Plumbing Problems

Clogged pipes, leaks or bursts, reduced water flow or pressure

#### Mineral Buildup

White or chalky deposits on faucets, shower heads & doors, dishes & glassware

#### Unpleasant Tastes

Metallic, bitter or chemical tastes in your tap water

#### Odd Smells

Strong chlorine, rotten egg-like odors, or other foul or unusual smells in your tap water

#### Cloudiness

Visible dirt, sand, or other floating particles

#### Discoloration

Yellow, brown, or orange water

#### Skin & Hair Issues

Dry, irritated skin & dry, dull hair after bathing

### Trust the Tap with Watts Pure Water

#### Hard Water

**~85% of U.S. households** have hard water.

Homes with hard water and high water pressure may be subject to hidden and visible plumbing issues. A Watts Pure Water Softener system can help protect your pipes, fixtures, and appliances from potential damage, saving you from costly repairs or replacements.

#### Drinking Water

**~20% of U.S. households** have concerns about the taste and odor of their drinking water due to chlorine and other disinfectants.

**~9 million U.S. households** are concerned about lead in their drinking water due to the presence of lead pipes.

**~20% of U.S. households** (approximately 71 to 95 million people) are concerned about PFAS contamination in their drinking water.

Watts Pure Water Filtration systems can help address these water quality challenges, easily and conveniently, helping protect what matters most – your home and the people you care about.

### Benefits of a Water Softener & Filtration System

#### Enjoy Safer, Better Tasting Water

Drink from the tap knowing unpleasant tastes, odors & unwanted contaminants have been filtered out

#### Save Money

Clean, great tasting drinking water straight from the tap - no need to purchase costly bottled water

#### Reduce Water Usage

Use less hot water, soap & detergents to get laundry cleaner and whiter

#### Protect Appliances

Extend the life of water-using appliances like water heaters, dishwashers, and washing machines by reducing hard water scale buildup

#### Safeguard Your Plumbing System

Help avoid clogged pipes, leaks, & maintain good water flow & pressure throughout your home

#### Confidence in Your Appearance

Say goodbye to itchy scalps, dry skin & dull, hard to manage hair

#### Save Time Cleaning

Soft water helps prevent spots, streaks, & residue on dishes, glasses, & silverware

